

SYSTEM OF INTELLECTUAL DIGITAL RESEARCHES ON THE INTERNET

REPORT ON SEARCHING FOR SUPPLIERS OF PRODUCTS FOR TOYOTA COMPANY

Research dates: 16.03.2020 / 23.03.2020

Digital internet research report

(TT № 00/0420)

Type of research	Search for suppliers of products
Research objective / scope of work	Search for suppliers of products for Toyota Company
Research country	Russia (Primorsky Krai, Khabarovsk region)

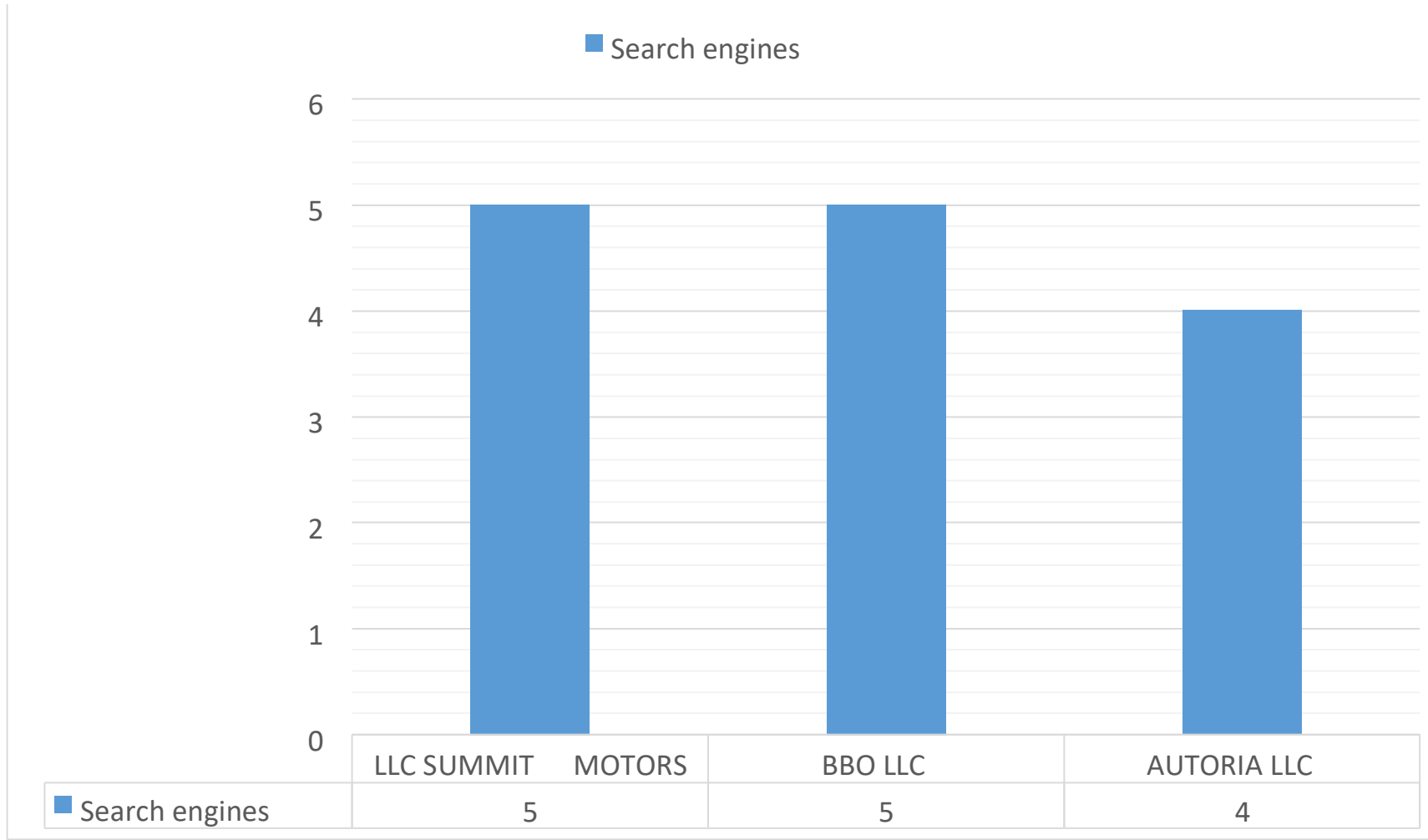
1. Summary

As a result of a research on the Internet, 1030 websites of potential suppliers of products for Toyota Company were identified. Contact information is provided for the first 400 companies. Among the companies received, three leaders were determined based on financial ratings (with a range of 185-110). The leader of the list is a company from Vladivostok LLC SAMMIT MOTORS, which has the highest financial rating of 185. Also, the analysis of reviews about companies on the Internet confirms the leadership of this company in the list provided, the best indicator is 42.306. The company BBO LLC and AUTORIA LLC, having a financial rating of 130 and 110 units, were among the three leaders. The companies UTAVTO LLC and GTEAVTO LLC with missing financial rating values have the weakest market positions.

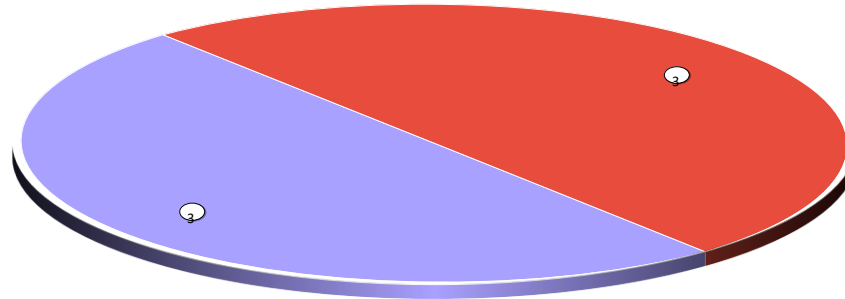
The assessment of the search engines activity on three leaders among potential suppliers of products for Toyota Company was carried out. The companies SUMMIT MOTORS LLC and BBO LLC are the most popular in terms of the queries number in search engines, which is confirmed by the activity assessment indicator (5).

The analysis of the regional distribution of suppliers is also provided. The TOP-3 regions were identified by the presence of the suppliers: Primorsky Krai, Khabarovsk Krai and Moscow. In each region, 1 supplier.

2. Promotion Channel Analysis

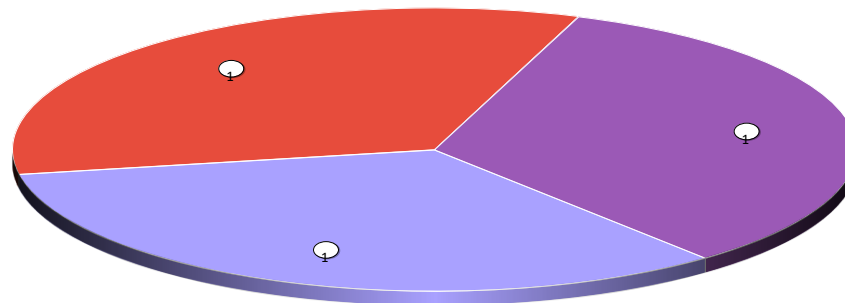


3. Analysis of the regional distribution of suppliers



■ Identified regions (3) ■ No regions identified (3)

TOP 3 regions



■ Primorskiy Krai (1) ■ Khabarovsk region (1) ■ Moscow(1)

No	Region	Number
1	Primorskiy Krai	1
2	Khabarovsk region	1
3	Moscow	1

3. Product suppliers on the Internet

№	Websites	Company	TIN/PSRN	City	Telephone number	E-mail address	Full name of the general manager	Rating	Reviews (pos./neg.)
1	www.khv.ru	SUMMIT MOTORS LLC	2723097157	Vladivostok	+741284849	info@khv.ru	Artemiev Ivan Olegovich	185	42.306
2	www.toyota-vvo.ru	BBO LLC	2723095435	Vladivostok	+747484944	t@vvo.ru	Ivanov Pavel Petrovich	130	37.765
3	www.riaavto.ru	LLC AUTORIA	2723091231	Khabarovsk	+747445353	riat@mail.ru	Kuzmenko Stanislav Viktorovich	110	30.981
4	www.autosalon77.ru	LLC AUTOGEN	2723098982	Ussuriysk	+743543543	autosalon@gmail.com	Prihodko Vitaliy Sergeevich	85	25.087
5	www.vitaauto.ru	VITAVTO LLC	2723011445	Ussuriysk	+747876868	btit@vit.ru	Zykov Anatoly Mikhailovich	70	25.000
6	www.autoforme.ru	MOTORSFORM LLC	2723878787	Komsomolsk-on-Amur	+747121430	info@forme.com	Aldonin Alexei Borisovich	55	20.474
7	www.toyota-dlv.ru	LLC DLV MOTORS	2723987987	Vladivostok	+787668667	tauto@dlv.com	Shevchenko Maxim Petrovich	50	-
8	www.agrauto.ru	AGAVTO LLC	2723099898	Khabarovsk	+798797876	agrainfo@mail.ru	Kolyvanov Kirill Dmitrievich	50	10.611
9	www.jtc.ru	LLC HABAVTOZHET	2723009902	Khabarovsk	+712487892	info@jtc.com	Petrov Oleg Olegovich	30	4.712
...
1029	www.yutoyota.ru				+789879122	info@yu.ru		-	
1030	www.gterio.ru				+798972354	contact@gterio.com		-	